

# MARIO MINARDI

BESPOKE EXPERIENCE & MADE-TO-ORDER



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*\*working days*

## STEP 1

Share and tell us about your thoughts and ideas

## STEP 2

Measuring your feet with 3D scanner to get exact precision

*First appointment  
1 day*

## STEP 3

Tell us about choice of leather, style, accessories and part of the shoes detail which suits you.  
Or even if you want to increase your heights instantly without any pain

## STEP 4

Prototype making, using the best quality, imported materials and Italian shoemaking method.

*12-21 day*

## STEP 5

Physical fitting to let you have preview of how your shoes are going to fit and any fitting revisions will be carefully noted in accordance to your wishes to ensure a perfect finish.

*Second appointment  
Fitting test  
1 day*

## STEP 6

Your bespoke shoes is ready.

*7 day*

## STEP 1 DISCUSS IDEAS

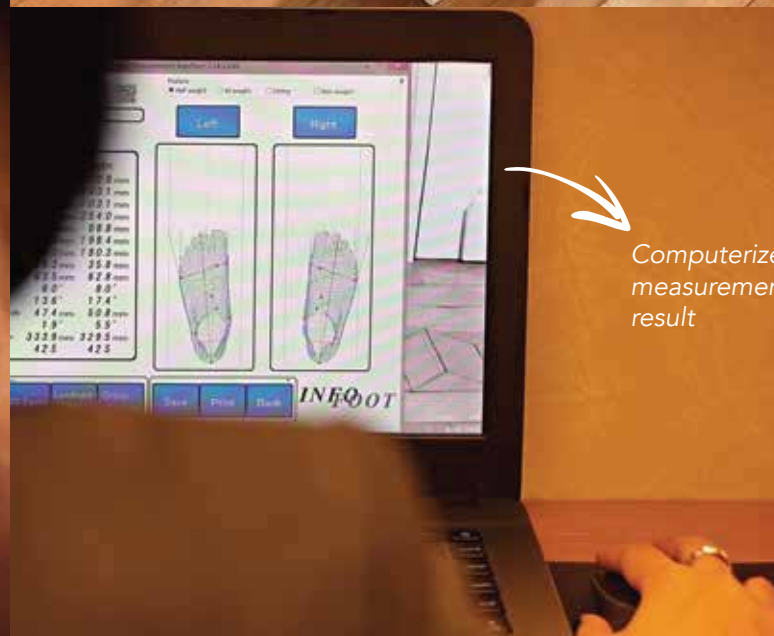
explore and discuss  
about the ideas

foot measurement  
references

Set aside some time to meet  
your personal shoe assistant at the Mario Minardi store  
to speak about your dream pair of shoes.  
Pictures and inspirations that you may already have will  
greatly aid the discussion during your appointment.



## STEP 2 FOOT MEASUREMENT



Should you be opting for the bespoke experience service at the Mario Minardi store, you will have the luxury of having your feet, automatically measured by our Japanese infoot 3D scanner with exact precision to the millimeter.

### STEP 3 MATERIAL AND COLOR AND HEIGHTS

sole-finished  
looks

Based on analysis of the feet,  
your personal shoe assistant at the Mario Minardi store  
will ask detailed questions  
to better understand your requirements  
and wishes to make suitable recommendation  
to the choice of heights,  
leather, style, accessories and part of the detail shoes.

patina  
finished  
swatch book



## STEP 4 CONSTRUCTION



The personalized order will be sent to our experienced craftsman within 1 working days\* and will be ready within 12 - 21 working days\* for the fitting using the best quality, imported materials and Italian shoemaking method.

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At second appointment, your personal shoe assistant at the Mario Minardi store will accompany you for a physical fitting. You will have preview of how your shoes are going to fit and any fitting revisions will be carefully noted in accordance to your wishes to ensure a perfect finish.

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## STEP 6 FINISHING

The revised and finished shoes will be ready after 7 working days.

You will be contacted by your personal shoe assistant at the Mario Minardi store, upon their receipt of the finished shoes from our workshop.





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[mariominardi\\_official](https://www.instagram.com/mariominardi_official)