





# *A word from Pride*

Hello Groom and Bride to be...

Congratulation for finding each other and you are just one step away to celebrate your big day.

Your decision for looking a wedding organizer to help your wedding day is a good one and we proudly tell you that **PRIDE** is **ready to help you**.

We are a bunch of people who love to create your wedding dreams come true and love to see our couple smile from their heart during their big day. Because of this reason, we could position our self as your best friend and your professional partner.

Just give us a chance and we will give you the best moment of your life.  
Because **PRIDE** is a **PROFESSIONAL** organizer with a **DIFFERENT** concepts and **DEPENDABLE** services.





## *Professional*

We take things seriously. That's why our first name taken from a word **PROFESSIONAL**.

So, here is a list how far we would like to show our professionalism:

- **PRIDE Organizer under one legal company named PT PRIMA GEMILANG INDONESIA.**  
Beacuse it's legal then you don't have to worry to work with us.
- **A certified wedding planner.** Claiming to be a professional is not as easy as it told. That's why we take our organizer to the next level by being certified as a Certified Wedding Specialist from Weddings Beautiful Worldwide.
- **Professional work ethic.** Yes! Being professional during work hours is a must. Ask us how and why then we will gladly explain it to you.

Yup PRIDE is that level on professional things but don't worry we know how to have fun and how to make you relax and chill all the way.



## *Different*

Being **DIFFERENT** from the other doesn't mean being unacceptable by another. It means being unique and remembered by people as one of their beautiful memories. Craving for these meaning make us developed the idea of being different as one of our concept. Exploring things and being creative are our ways to develop a different concept on your wedding day. Why you have to be same with other when you can be different?

An outdoor party at rainy season? Let's do it!!  
An indoor party at dry season? Let's rock it!!!

## *Dependable*

We are your best friend during your journey to prepare the wedding and the best family during your big day.  
So yes! Our next name was taken from a word **DEPENDABLE**.

Never ever worried to ask and to do what you want to do because we are your best consultant ever to create your wedding's dreams.



# *Our Functions*

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# *D Day Function*

IDR16.950.000

**D-Day Function** is the most **basic function of PRIDE**. We'll become your partner to make sure your wedding success beautifully. We'll do the rundown making, vendor technical meeting, family technical meeting, time management, provide D-Day properties, and we'll help even your little needs on your D-Day.

How we'll do it:



brainstorming



rundown making



vendor  
technical meeting



family  
technical meeting



d-day  
execution



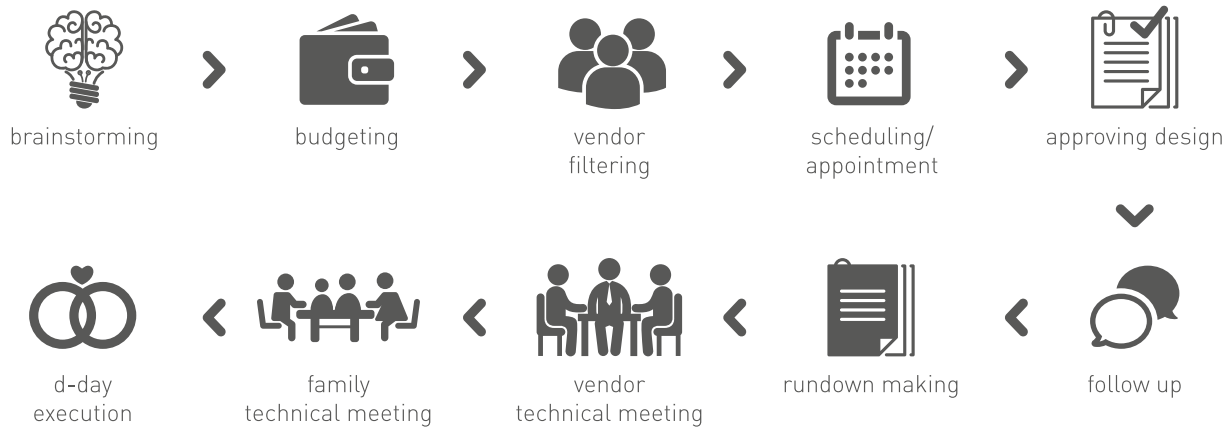
# Planner Function

IDR20.950.000

**Planner Function** is one of **PRIDE services that cover up almost everything** in your wedding preparations.

We'll do D-Day function, making the concept, budgeting, vendor filtering, scheduling, assistance, and appointment behalf yours. So, you just have to sit down and receive the reports from us.

How we'll do it:



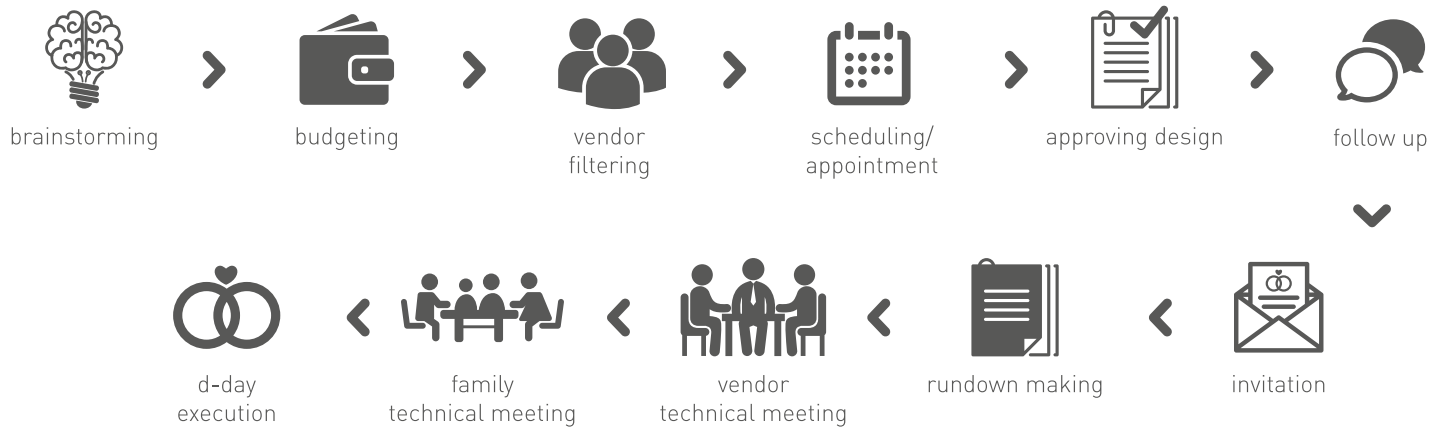


# Full Planner Function

IDR27.500.000

**Full Planner Function is the most of PRIDE services that cover up everything** in your wedding preparations. Basically we'll do PLANNER function plus we give you additional invitation service to maintain your wedding. We do the RSVP\*, labeling, even do the courier\* for you. So, we'll do everything for you

How we'll do it:



\*terms and condition applied



# *Your Investment*

Wedding is a lifetime investment. Preparing this big moment sometimes could be so tricky. A lot of things to prepare and which vendor that we have to book first made the preparation itself are not as smooth as we imagine. This investment should not become our night mare. It should become a comfortable thing to enjoy in our life. That's why as a wedding organizer, we care about these things. To make things easier, we created some lovely packages which is very useful for you to enjoy your journey into your own beginning.

# Professional Package

IDR172.500.000

- PRIDE Organizer Planner function.
- Standard plus decoration.
- New **bride custom wedding dress by Kanemochi no Tomi Bridal.**
- New **groom suit by Tux by Erik Luo.**
- 5 layers dummy wedding cake with 7 pans of cake.
- Make up for bride and groom only.
- 2 photographers for your wedding day.
- 2 videographers for your wedding day.
- Acoustic wedding entertainment – keyboard, guitar, bass, cajon, 2 singers  
4000 watt sound system.
- 1 Master of Ceremony for your wedding day.
- White Alphard 2012 edition wedding car for 12 hours  
including driver, gas, and car decoration.
- 250 invitations IDR 15.000,- value.
- 250 souvenirs IDR 15.000,- value by Sketsa Wedding.
- 2 brides roses hand bouquet and 20 corsage for groom and family.
- Various properties and effects such as:
  - 2 confetti machines
  - 4 spots pyro firework
  - 1 bottle sparkling wine
  - Misoa & ronde
  - Using PRIDE's tea pay set
  - 3 elegant guest books
  - 1 portable angpao box



CDC Corp.  
D'Value Decoration  
Ratu Decoration  
Valentine Decoration



Debora  
La Viola  
Merlin Christina  
Natasha Clara  
Olivia Shannon  
Rossa Sylvianne  
Seona  
Teraloviana  
Tina Fei-Fei  
Winda Fleur



Alivio Photography  
Capotrait  
E-Studios  
Gdv Pictures  
House of Photographers  
I-Do Photoworks  
Lufian Photographia  
Little Jump  
My Story Photo and Video  
Polar Poplar  
Tania Salim  
Tom Photography  
Xquisite Photography  
Yuan Ilona Photography



Chungs Video Production  
Lufian Photographia  
Mario Christian  
My Story Photo and Video  
Orca Video Art  
Spic Pictures  
Studios Cinema Film  
V-Track Pictures  
Viseven Cinema



Abner Music  
Divo Music Management  
Kaleb Music Creative  
J-Music Revolution  
Max and Friends  
Peter Rhian and Friends  
Prime Inspiring Music  
W-Id Music  
Wijaya Music  
Willy Music Entertainment



Adrianus Elbert Manilow  
Andy Austeen  
Daniel Reinhard  
Gultom Tan  
Ike Yang Wei-wei  
Ivan Phillipus  
Jessy Anggrainy Rian  
Kusmayadi Asmara  
Leonardus Eric  
Mosandy Esenway  
Nodi Rahadian  
Putri Xu  
Rikky Alik  
Robert Tjie  
Vivian Lin



Shine Cake  
Valentine Cake



Jasmine Invitation  
Sketsa Wedding





# Different Package

IDR272.500.000

- PRIDE Organizer Planner function.
- Standard custom decoration.
- New bride custom wedding dress and 1 rent gown for prewedding.
- New groom suit by Austeen Formalwear/Ivan Lou/Tux by Erik Luo.
- 5 layers dummy wedding cake with 7 pans of cake.
- Make up for bride and groom including prewedding in Bandung.
- 2/3 photographers for your wedding day including prewedding in Bandung.
- 2 videographers for your wedding day **with same day edit** function.
- Full band wedding entertainment – keyboard, guitar, bass, saxophone/violin, drum, 2 singers, 5000 watt sound system.
- 1 Master of Ceremony for your wedding day.

- White Alphard 2013 edition wedding car for 12 hours including driver, gas, and car decoration.
- 500 invitations IDR 25.000,- value.
- 500 souvenirs IDR 20.000,- value by Sketsa Wedding.
- 1 custom import brides hand bouquet and 20 corsage for groom and family.
- Various properties and effects such as:
  - 2 confetti machines
  - 8 spots pyro firework
  - 1 bottle sparkling wine
  - Misoa & ronde
  - Using PRIDE's tea pay set
  - Dry Ice
  - 3 elegant guest books
  - 1 portable angpao box



Kanemochi no Tomi  
Laurentia Lily  
Lisa Ju  
Deasy Marlina  
Rosemary  
Tanzilia  
Verena Mia



Debora  
Fedya  
La Viola  
Makara  
Merlin Christina  
Natasha Clara  
Olivia Shannon  
Rossa Sylvianne  
Seona  
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Abner Music  
Divo Music Management  
Kaleb Music Creative  
J-Music Revolution  
Marcella Music Entertainment  
Max and Friends  
Peter Rhian and Friends  
Prime Inspiring Music  
W-Id Music  
Wijaya Music  
Willy Music Entertainment



Adrianus Elbert Manilow  
Andy Austeen  
Daniel Reinhard  
Gultom Tan  
Ike Yang Wei-wei  
Ivan Phillipus  
Jessy Anggrainy Rian  
Jimmy Yoe  
Johan  
Kusmayadi Asmara  
Leonardus Eric  
Mediatrrix Avianty  
Mosandy Esenway  
Nodi Rahadian  
Putri Xu  
Remsey  
Rikky Alik  
Rio Herdy  
Robert Tjie



Troy  
Vivian Lin  
Willy Kevinda Aditya



CDC Corp.  
Lite Cake  
Ny. Liem  
Oscar Cake  
Shine Cake  
Valentine Cake



CDC Corp.  
D'Value Decoration  
Elior Design  
Fuchsia Decoration  
Ratu Decoration  
Trinity Decoration  
Valentine Decoration



Jasmine Invitation  
Sketsa Wedding



# Dependable Package

IDR462.500.000

- PRIDE Organizer Planner function.
- Custom decoration.
- New bride custom wedding dress and 1 rent gown for prewedding.
- New groom suit by Silverpoint Formalwear/Ivan Lou/Tux by Erik Luo.
- 5 layers dummy wedding cake with 7 pans of cake.
- Make up for bride and groom with 2 mothers, including prewedding in Bandung.
- 3 photographers for your wedding day including prewedding in Bandung.
- 3 videographers for your wedding day with same day edit function and prewedding video cinematic.
- Semi orchestra wedding entertainment – grand piano, guitar, bass, 4 string instruments, drum, 2 singers, 6000 watt sound system.
- 1 Master of Ceremony for your wedding day.
- White Alphard 2013/Vellfire 2014 edition wedding car for 12 hours including driver, gas, and car decoration.
- 750 invitations IDR 40.000,- value.
- 750 souvenirs IDR 30.000,- value by Sketsa Wedding.
- 2 custom import brides hand bouquet and 20 corsage for groom and family.
- Various properties and effects such as:
  - 4 confetti machines
  - 8 spots pyro firework
  - 1 bottle sparkling wine
  - Misoa & ronde
  - Using PRIDE's tea pay set
  - Dry ice
  - 4 elegant guest books
  - 1 portable angpao box



Bramanta  
Deasy Marlina  
Gazelle Brides  
Harry Ibrahim  
Hiantjen  
Jimmy Fei-Fei  
Juliasposa  
Kanemochi no Tomi  
Laurentia Lily  
Lisa Ju  
Rosemary  
Kopaka  
Susan Zhuang  
Sokowiyanto  
Tanzilia  
Yogie Pratama  
Verena Mia



Debora  
Fedya  
La Viola  
Makara  
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Kusmayadi Asmara  
Leonardus Eric  
Marina Elsera  
Mediatrrix Avianty  
Mosandy Esenway  
Nodi Rahadian  
Putri Xu  
Remsey  
Rikky Alik  
Rio Herdy  
Robert Tjje  
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Vivian Lin  
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Adrianus Elbert Manilow  
Andy Austeen  
Andy Lee  
Daniel Reinhard



CDC Corp.  
Lite Cake  
Ny. Liem  
Oscar Cake  
Shine Cake  
Valentine Cake



Century Card  
Jasmine Invitation  
Sketsa Wedding



CDC Corp.  
D'Value Decoration  
Elior Design  
Fuchsia Decoration  
Ratu Decoration  
Trinity Decoration  
Valentine Decoration



# *Why You Should Choose Pride?*

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## **YOU ARE IN EXPERT CARE**

We do invest in people and believe that our excellent service is based on their quality.

## **YOU WON'T MISS EVERY DETAIL**

Every single detail on your wedding day is in our care.

## **24/7 SERVICE CARE**

You can contact us anytime for discussing your wedding matters.

## **A MEMORABLE AND DIFFERENT WEDDING**

We'll make your wedding different and memorable, so the memories will remain forever.

## **COMPETITIVE PRICE**

We have a competitive price with our same class competitor.











# *Frequently asked questions*

## **1. Why do I need a wedding planner?**

All of us agree that having a wedding is an excitement moment that we have. But, it doesn't mean we can leave our daily life activity. By hiring us, we can become your point person to deal with a great vendor. Beside we also could become your voice when you have a big meeting abroad and you want to express your idea about your wedding to the vendor. You still have a chance to continue your daily life with an excitement of your wedding day without having stress.

## **2. How many communications will we have?**

You will have it as many as you want!! And we guarantee it!!

## **3. How many crew that will be involved in our wedding day and how you will dress?**

PRIDE Organizer is not a one man show organizer. We will prepare a proper number of crew that will be involved in your wedding day. We are also giving you a guarantee that we always use a proper dress during your big day. Ask us how we dress and we will be so glad to show it to you and explain the reason.

## **4. How will you react under pressure of our big family and what's the biggest problem that you ever encountered and how you deal with it?**

We've been dealing with a lot of wedding since 2011. We encountered a lot of problem and succeed to conquer it. For us, there is no small or big problem. All of the problems during your preparation must be solved without producing other problems. After all, we are a problem solver. Not a problem maker.

## **5. How do we deal with the payment?**

As a down payment you can pay 30% and you can do the full payment one week before your wedding day.  
(But, if you feel you have a problem with this method you can communicate it with us to get a win - win solution.)



## *Contact Us*

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